



Organised by the Károly Róbert Campus of the Hungarian University of Agriculture and Life Sciences and the Foundation for Higher Education in Gyöngyös

„UNITE. ACT. DELIVER.”

19th International Scientific Days

June 26-27, 2024

Call for Papers

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Gyuricza Csaba University Professor, Rector – University of Agriculture and Life Sciences, Gödöllő

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Dinya László Professor Emeritus

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Kapronczai István Honorary Professor, retired Director-General – Institute of Agricultural Economics, Budapest

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Dinya László Professor Emeritus

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TENTATIVE PROGRAMME

June 26, 2024 (Wednesday)

8:00 - 10:00 Registration (Lobby, Building A)

Plenary session (Lecture Hall T, Building A)

10:00 - 10:10 **Welcome speech**

Prof. Dr Bujdosó Zoltán

University Professor, Campus Director

Opening ceremony

Prof. Dr Gyuricza Csaba

University Professor, Rector, Patron of Conference

10:10 - 11:20 *Plenary talks*

10:20 - 10:40 **Analysing Hungarian Farmers' Preferences for Spraying Drones: A Stated Choice Experiment and Hybrid Model Approach**

Prof. Dr Balogh Péter

University Professor, Doctor of Hungarian Academy of Sciences

10:40 - 11:00 **Sustainable energy system and the challenges of its implementation**

Prof. Dr Dinya László

Professor Emeritus

Hungarian University of Agriculture and Life Sciences, Károly Róbert Campus, Gyöngyös

11:00 – 11:20 **The title of the presentation is to be finalised at a later date**

Prof. Dr Tóth Gergely

University Professor

Hungarian University of Agriculture and Life Sciences, Kaposvár Campus, Kaposvár

11:20 - 11:30 **Closing speech**

Prof. Dr Bujdosó Zoltán

University Professor, Campus Director

11:40 - 11:50 **Conference photo**

11:50 - 12:00 **Opening of Poster Section** (Lobby, Building A)

Prof. Dr Dinya László

Professor Emeritus

12:00 - 13:30 **Lunch** (Károly Róbert Restaurant, Building A)

13:30 - 17:30 **Talks in sections** (Building A)

18:30 - 23:00 **Reception** (Károly Róbert Restaurant, Building A)

June 27, 2024 (Thursday)

09:00 - 12:00 **Conference excursion**

MATE KRC Gyöngyös – Apollo Tyres (Hungary) Kft., Gyöngyöshalász – MATE KRC Gyöngyös

13:00 - **Lunch** (Károly Róbert Restaurant, Building A)

*Aim of the conference***NEW MOTTO IN GREEN DEAL:
„UNITE. ACT. DELIVER.”**

This new slogan became the motto of the latest climate summit (COP-28 forum in December 2023). It expresses that it is time for us to enter the realm of action, demonstrating our readiness to support sustainability not only through communication but also through the implementation of radical changes. Otherwise, we risk tipping beyond the "point of no return," and thereafter, our task will be limited to minimizing losses. That is why we have planned our next year's traditional conference in this spirit, where we can explore tasks across a broad spectrum of social, economic, and environmental challenges.

After the EU committed to becoming climate-neutral by 2050, it is time for us to assess our progress in this regard. Achieving this goal will require significant economic and social transformation in Europe, to be realized cost-effectively, justly, and in a socially balanced manner. The European Green Deal is the EU's new strategy aimed at setting the European Union on a path where society becomes just and prosperous, and the economy becomes sustainable, modern, resource-efficient, and competitive.

To achieve this, the EU has announced initiatives in numerous closely interconnected policy areas, including climate policy, environmental protection, energy, transportation, industry, agriculture, services, and sustainable financing.

All of this encourages member countries, as well as researchers, experts, and decision-makers in the relevant fields, to reconsider strategies of various levels and focuses for the future, given the unfolding challenges and opportunities. These proposals aim, for instance, to ensure that every economic sector in the EU is capable of meeting this challenge.

Our traditional international conference, held for over three decades, once again provides a forum for experts dealing with these issues. The conference aims to explore and address open questions both within specific subfields and comprehensively.

We hope that, within the framework of the conference, as always, a fruitful exchange of ideas will unfold both formally and informally. Through this exchange, we aim to contribute to navigating this extraordinarily complex field. We would be pleased if as many individuals as possible take advantage of this opportunity, sharing their thoughts and scientific findings with the public and each other during the conference. In accordance with our established tradition, the presentations will also appear in the conference proceedings in the form of publications. We warmly welcome speakers and interested participants to the conference.

Dinya László

Professor Emeritus

Chair of Organising Committee

*Planned sections***Sections for talks:**

- **in the Hungarian language**
 1. Challenges and Possibilities in Agrobusiness
 2. Social Sustainability
 3. Sustainability in Regional Development
 4. Knowledge Services and Knowledge Management
 5. Sustainable and Competitive Economy
 6. Sustainable Natural Environment
 7. Other topics

- **in the English language:**
 8. Challenges and Opportunities in Agrobusiness
 9. Social Sustainability
 10. Sustainability in Regional Development
 11. Knowledge Services and Knowledge Management
 12. Sustainable and Competitive Economy
 13. Sustainable Natural Environment
 14. Other topics

Poster section*Talks and posters*

One participation fee entitles a participant to **no more than two publications (where the participant is the first author)**: either two presentations, or one presentation and one poster, or two posters. **Registration and payment must be made UNDER THE NAME OF THE FIRST AUTHOR IN EACH CASE.**

In case of too many registrations, the organisers reserve the right to provide opportunities only for presentations and posters closely connected to the given topics. In that case, the Scientific Committee and the chairs of the sections will be asked to make recommendations concerning the topics to be presented in the sections or in the poster section, and also concerning possible rejections.

In the poster section of the conference, uniform poster panels (Size B1, 700x1000 mm) are provided. Please make sure that the poster you send us or bring with you is of the indicated size.

The presentations and posters are to be proofread by the Scientific Committee before being included in the conference publication. Papers of no more than 8 pages meeting the content and format requirements will be arranged into topics and published in an electronic publication edited as a book, with an ISBN number.

Based on the recommendation of the Scientific Committee, outstanding papers will be invited for publication in the 'Journal of Central European Green Innovation' and the journals 'Acta Carolus Robertus', 'Ecocycles', 'Studia Mundi – Economica', 'Regional and Business Studies', as well as 'A Falu'.

Content and format requirements can be downloaded from the following website:

<https://ntn.uni-mate.hu/>

Languages of the Conference: Hungarian and English

Venue of the Conference:

**HUNGARIAN UNIVERSITY OF AGRICULTURE AND LIFE SCIENCES,
KÁROLY RÓBERT CAMPUS
3200 Gyöngyös, Mátrai út 36., Hungary**

CONFERENCE FEES

June 26, 2024 (Wednesday)

CONFERENCE PARTICIPATION FEES

Participation (with presentation or poster): HUF25,000/person

(The fee includes the programme booklet, a coffee voucher, and a conference gift bag, as well as the conference publication and abstract book downloadable from the website.)

Participation for PhD students (with presentation or poster): HUF20,000/person

(The fee includes the programme booklet, a coffee voucher and a conference gift bag, as well as the conference publication and abstract book downloadable from the website.)

Participation for MATE Alumni members (with presentation or poster): HUF20,000/person

(The fee includes the programme booklet, a coffee voucher and a conference gift bag, as well as the conference publication and abstract book downloadable from the website.)

Participation for MATE employees (with presentation or poster): HUF10,000/person

(The fee includes the programme booklet, a coffee voucher and a conference gift bag, as well as the conference publication and abstract book downloadable from the website.)

Fee of paper publication (without participation in the Conference): HUF12,000/person

(The fee includes the conference publications downloadable from the website.)

Participation in the Conference without giving a presentation (for co-authors and guests): Free (but prior registration is necessary)

LUNCH (with menu options): **HUF3,500/person**

RECEPTION at 18:30 (buffet dinner): **HUF6,000/person**

June 27, 2024 (Thursday)

CONFERENCE EXCURSION: HUF2,000/person

MATE KRC Gyöngyös - Apollo Tyres (Hungary) Kft., Gyöngyöshalász - MATE KRC Gyöngyös

LUNCH (with menu options): **HUF3,500/person**

IMPORTANT DEADLINES

Preliminary registration and uploading a one-page abstract (no more than 1000-1500 characters) in Hungarian and English (or optionally in German):

June 9, 2024

Payment:

Payment of the registration fee and the fee of other conference services must be made in HUF, with bank transfer after the pro-forma invoice is received by email (Billingo).

Kindly ensure that your payment is submitted prior to the deadline to validate your registration. Failure to do so will result in exclusion of your presentation or poster from the program and publication.

Please note that payment cannot be made on-site at the conference venue.

Payment deadline: June 9, 2024

Uploading the Hungarian or English (or optionally German) text of presentations (no more than 8 pages) or posters:

July 30, 2024

Conference website: <https://ntn.uni-mate.hu/>

Dated: May 13, 2024

Dr. Dinya László
University Professor
Chairperson of Scientific Committee

Dr. Bujdosó Zoltán
University Professor
Campus Director

ACCOMMODATION

Participants are kindly requested to make their hotel reservations individually. To help you find the best accommodation, we can offer you the following options (with distance from the venue of the Conference indicated).

Gyöngyös:

Hotel Opál: <http://hotelopal.hu/> - 1 km

Kavalkád Pension: <http://www.kavalkadetterem.hu/> - 2.1 km

Károly Róbert Student Hotel: <http://www.krhotel.hu/> - 2.9 km

Farkasmály:

Dominium Winery and Pension: <https://dominiumwine.com/> - 3.8 km

Wine Hotel Sziluett: <http://www.hotelsziluettt.hu/> - 4 km

Gyöngyössolymos:

Vándor Inn: <http://www.vandor-fogado.hu/> - 6.1 km

Mátrafüred:

Hotel Avar: <https://www.avarhotel.hu/> - 5.7 km

Feketerigó Pension: <http://feketerigo.hu/> - 5.7 km

4 Évszak Völgyhotel: <https://volgyhotel.hu> - 6 km

4 Évszak Erdeihotel: <https://hegyihotel.hu> - 6 km

Hotel Anna: <http://www.anna-hotel.hu/> - 6 km

Tornyos Pension: <https://tornyospanzio.hu/> - 7.2 km

Kóborló Restaurant and Guesthouse: <http://koborlovendeglo.hu/> - 8.4 km

Sástó:

Sástó Hotel: <http://sastohotel.hu/> - 8.1 km

Mátraháza:

Panoráma Pension: <http://panoramasasto.hu/> - 11.4 km

Lifestyle Hotel Mátra: <http://www.hotelmatra.hu/> - 12.6 km

Hotel Residence Ózon: <http://ozon.hotel-residence.hu/> - 12.8 km

4 Évszak Hegyihotel: <https://hegyihotel.hu> - 13.6 km

Further information: <http://szallas.hu>