

Organised by the Károly Róbert Campus of the Hungarian University of Agriculture and Life Sciences and the Foundation for Higher Education in Gyöngyös

"UNITE. ACT. DELIVER."

# 19th International Scientific Days

**April 18-19, 2024** 

1st Call

#### PATRON OF CONFERENCE

Gyuricza Csaba University Professor, Rector – University of Agriculture and Life Sciences, Gödöllő

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Dinya László Professor Emeritus

#### Co-chairs

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Kapronczai István Honorary Professor, retired Director-General – Institute of Agricultural Economics, Budapest

Széles Zsuzsanna Dean – Sopron University, Alexandre Lamfalussy Faculty of Economics, Sopron

Takácsné György Katalin University Professor – Óbuda University, Keleti Károly Faculty of Economics, Budapest

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Dinya László Professor Emeritus

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Fentor Zsuzsanna Zsanett Language Teacher

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#### **Secretary**

# Kovácsné Burunkai E. Patrícia

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#### TENTATIVE PROGRAMME

#### **April 18, 2024 (Thursday)**

8.00 - 10.00

6.00 - 10.00	Registration
Plenary session	
10:00 - 10:10	Opening ceremony, welcome speech
10:10 - 11:20	Plenary talks
11:20 - 11:30	Awards ceremony
11:30 - 11:40	Conference photo
11:40 - 11:50	<b>Opening of Poster Section</b>
12:00 - 13:30	Lunch
13:30 - 17:30	Talks in sections

Pagistration

#### **April 19, 2024 (Friday)**

18:30 - 23:00

Reception

Aim of the conference

# NEW MOTTO IN GREEN DEAL: "UNITE. ACT. DELIVER."

This new slogan became the motto of the latest climate summit (COP-28 forum in December 2023). It expresses that it is time for us to enter the realm of action, demonstrating our readiness to support sustainability not only through communication but also through the implementation of radical changes. Otherwise, we risk tipping beyond the "point of no return," and thereafter, our task will be limited to minimizing losses. That is why we have planned our next year's traditional conference in this spirit, where we can explore tasks across a broad spectrum of social, economic, and environmental challenges.

After the EU committed to becoming climate-neutral by 2050, it is time for us to assess our progress in this regard. Achieving this goal will require significant economic and social transformation in Europe, to be realized cost-effectively, justly, and in a socially balanced manner. The European Green Deal is the EU's new strategy aimed at setting the European Union on a path where society becomes just and prosperous, and the economy becomes sustainable, modern, resource-efficient, and competitive.

To achieve this, the EU has announced initiatives in numerous closely interconnected policy areas, including climate policy, environmental protection, energy, transportation, industry, agriculture, services, and sustainable financing. All of this encourages member countries, as well as researchers, experts, and decision-makers in the relevant fields, to reconsider strategies of various levels and focuses for the future, given the unfolding challenges and opportunities. These proposals aim, for instance, to ensure that every economic sector in the EU is capable of meeting this challenge.

Our traditional international conference, held for over three decades, once again provides a forum for experts dealing with these issues. The conference aims to explore and address open questions both within specific subfields and comprehensively.

We hope that, within the framework of the conference, as always, a fruitful exchange of ideas will unfold both formally and informally. Through this exchange, we aim to contribute to navigating this extraordinarily complex field. We would be pleased if as many individuals as possible take advantage of this opportunity, sharing their thoughts and scientific findings with the public and each other during the conference. In accordance with our established tradition, the presentations will also appear in the conference proceedings in the form of publications. We warmly welcome speakers and interested participants to the conference.

# Dinya László

Professor Emeritus Chair of Organising Committee

#### Planned sections

# **Sections for talks:**

# • in the Hungarian language

- 1. Challenges and Possibilities in Agrobusiness
- 2. Social Sustainability
- 3. Sustainability in Regional Development
- 4. Knowledge Services and Knowledge Management
- 5. Sustainable and Competitive Economy
- 6. Sustainable Natural Environment
- 7. Other topics

## • in the English language:

- 8. Challenges and Opportunities in Agrobusiness
- 9. Social Sustainability
- 10. Sustainability in Regional Development
- 11. Knowledge Services and Knowledge Management
- 12. Sustainable and Competitive Economy
- 13. Sustainable Natural Environment
- 14. Other topics

#### Poster section

#### Talks and posters

One participation fee entitles a participant to no more than **two publications** (where the participant is the **first author**): either two presentations, or one presentation and one poster, or two posters. **Registration and payment must be made UNDER THE NAME OF THE FIRST AUTHOR IN EACH CASE.** 

In case of too many registrations, the organisers reserve the right to provide opportunities only for presentations and posters closely connected to the given topics. In that case, the Scientific Committee and the chairs of the sections will be asked to make recommendations concerning the topics to be presented in the sections or in the poster section, and also concerning possible rejections.

In the poster section of the conference, uniform poster panels (Size B1, 700x1000 mm) are provided. Please make sure that the poster you send us or bring with you is of the indicated size.

The presentations and posters are to be proofread by the Scientific Committee before being included in the conference publication. Papers of no more than 8 pages meeting the content and format requirements will be arranged into topics and published in an electronic publication edited as a book, with an ISBN number.

Based on the recommendation of the Scientific Committee, outstanding papers will be invited for publication in the journals 'A Falu', the 'Journal of Central European Green Innovation' and 'Acta Carolus Robertus', 'Ecocycles', 'Studia Mundi – Economica', 'Regional and Business Studies', as well as the 'Turisztikai és Vidékfejlesztési Tanulmányok'.

Languages of the Conference: Hungarian and Eng-lish

Venue of the Conference:

# HUNGARIAN UNIVERSITY OF AGRICULTURE AND LIFE SCIENCES KÁROLY RÓBERT CAMPUS 3200 Gyöngyös, Mátrai út 36., Hungary

# CONFERENCE PARTICIPATION FEES - April 18, 2024

# Participation (with presentation or poster): HUF25,000/person

(The fee includes the conference publication and abstract book downloadable from the website, the programme booklet, a coffee voucher, and a conference gift bag.)

# Participation for PhD students (with presentation or poster): HUF20,000/person

(The fee includes the conference publication and abstract book downloadable from the website, the programme booklet, a coffee voucher and a conference gift bag.)

# Participation for MATE Alumni members (with presentation or poster): HUF20,000/person

(The fee includes the conference publication and abstract book downloadable from the website, the programme booklet, a coffee voucher and a conference gift bag.)

# Participation for MATE employees (with presentation or poster): HUF10,000/person

(The fee includes the conference publication and abstract book downloadable from the website, the programme booklet, a coffee voucher and a conference gift bag.)

# Fee of paper publication (without participation in the Conference): HUF12,000/person

(The fee includes the conference publication downloadable from the website.)

Participation in the Conference without giving a presentation (for co-authors and guests): Free (but prior registration is necessary)

The fees of services (lunch, reception) will be included in the 2nd Call.

#### IMPORTANT DEADLINES

Preliminary registration and uploading a one-page abstract (no more than 1000-1500 characters) in Hungarian and English (or optionally in German):

# March 4, 2024

Uploading the Hungarian or English (or optionally German) text of presentations (no more than 8 pages) or posters:

# March 25, 2024

#### Payment:

Payment of the registration fee and the fee of services must be made in HUF, with bank transfer The website of the event, and the bank account number will be stated in the 2nd Call.

Please make sure to make your payment before the deadline, otherwise your registration will be invalid, and the presentation or poster will not be included in the programme or the publication.

March 25, 2024

Dated: December 20, 2023

*Dr. Dinya László*University Professor
Chairperson of Scientific Committee

**Dr. Bujdosó Zoltán** University Professor Campus Director