



Organised by the Károly Róbert Campus of the Hungarian University of Agriculture and Life Sciences and the Foundation for Higher Education in Gyöngyös

THE 'GREEN DEAL' – CHALLENGES AND OPPORTUNITIES

18th International Scientific Days

May 5-6, 2022

1st Call

PATRON OF CONFERENCE

Gyuricza Csaba University Professor, Rector – University of Agriculture and Life Sciences, Gödöllő

SCIENTIFIC COMMITTEE**Chairperson**

Dinya László Professor Emeritus

Co-chairs

Kapronczai István PhD Honorary Professor, retired Director-General – Institute of Agricultural Economics, Budapest

Lehoczky Éva University Professor – University of Agriculture and Life Sciences, Gyöngyös

Széles Zsuzsanna Dean – Sopron University, Alexandre Lamfalussy Faculty of Economics, Sopron

Takácsné György Katalin University Professor – Óbuda University, Keleti Károly Faculty of Economics, Budapest

Members

Bujdosó Zoltán University Professor, Campus Director

Csörgő Tamás Research Professor

Fodor László College Professor

Láposi Réka University Associate Professor

Novák Tamás University Associate Professor

ORGANISING COMMITTEE**Chairperson**

Dinya László Professor Emeritus

Members

Ambrus Andrea University Associate Professor

Bokrosné Baranyi Tímea legal secretary

Dupcsák Zsolt Lecturer-Engineer

Domán Szilvia University Associate Professor

Hágen István Zsombor University Associate Professor

Koncz Gábor University Associate Professor

Lakatos Márk Master Instructor

Taralik Krisztina University Associate Professor

Pallás Edit Iona University Associate Professor

Szabóné Benedek Andrea University Associate Professor

Szabó Rozália Language Teacher

Szűcs Csaba University Associate Professor

Zörög Zoltán University Associate Professor, Associate Campus Director of Education

Fenyvesi György Infrastructure Operator

Hammerné Sándor Krisztina Finance Administrator

Nagy Réka Emese PR and Communications Administrator

Szöllősi Lénárd Head of Technology Department

Zoltánné Miller Gabriella Finance Administrator

Secretary

Kovácsné Burunkai E. Patrícia

Magyar Agrár- és Élettudományi Egyetem Károly Róbert Campus

3200 Gyöngyös, Mátrai út 36.

Hungary

Telefon: +36 37 518-304

Fax: +36 37 518-358

E-mail: ntn@uni-mate.hu

PLANNED PROGRAMME

May 5, 2022 (Thursday)

8:00 - 10:00	Registration
Plenary session	
10:00 - 10:10	Welcome speech, opening ceremony
10:10 - 11:20	<i>Plenary talks</i>
11:20 - 11:30	Awards ceremony
11:30 - 11:40	Conference photo
11:40 - 11:50	Opening of Poster Section
12:00 - 13:30	Lunch
13:30 - 17:30	Talks in Sections
18:30 – 23:00	Reception

May 6, 2022 (Friday)

09:00 - 12:00	Professional trip
13:00 -	Lunch

Aim of the conference

The number of challenges that sustainability poses to society and businesses is increasing globally, nationally and on the level of economic sectors alike. That is why the EU has made a commitment to become climate-neutral by 2050. This commitment makes it necessary for the EU member states to make economic and social changes in a cost-effective, fair and socially balanced way. The European Green Deal is a strategy aimed at creating a fair and flourishing society, and a sustainable, modern, competitive economy that uses resources efficiently. In order to achieve that goal, the EU has announced initiatives in several, closely related areas, including common climate policy, environment protection, energetics, transport, industry, agriculture and sustainable funding.

This encourages the member states, as well as researchers, professionals and decision-makers of the relevant fields to consider the challenges and opportunities, and rethink their strategies for the future in order to meet the new requirements in all the economic sectors.

With a history of over three decades, our international conference offers an opportunity for discussion to professionals researching the above topics so that we can find answers to the numerous questions.

Similarly to our previous conferences, we hope to have a fruitful exchange of ideas both formally and informally, thus contributing to finding solutions to these complex questions. As part of our long-established tradition, all the talks presented will be included in the Conference publication. Both speakers and delegates are warmly welcome to our international conference.

Dinya László

Professor Emeritus

Chairperson of the Organising Committee

*Planned sections***Sections for talks:**

- **in the Hungarian language:**
 1. Challenges and possibilities in agrobusiness
 2. Social sustainability
 3. Sustainability in regional development
 4. Knowledge services and knowledge management
 5. Sustainable and competitive economy
 6. Sustainable natural environment

- **in the English language:**
 7. Challenges and opportunities in agrobusiness
 8. Social sustainability
 9. Sustainability in regional development
 10. Knowledge services and knowledge management
 11. Sustainable and competitive economy
 12. Sustainable natural environment

Poster section*Talks and posters*

One participation fee entitles a participant for no more than **two publications (where the participant is the first author)**: either two presentations, or one presentation and one poster, or two posters. **Registration and payment must be made UNDER THE NAME OF THE FIRST AUTHOR IN EACH CASE.**

In case of too many registrations, the organisers reserve the right to provide opportunities only for presentations and posters closely connected to the given topics. In that case, the Scientific Committee and the chairs of the sections will be asked to make recommendations concerning the topics to be presented in the sections or in the poster section, and also concerning possible rejections.

In the poster section of the conference, uniform poster panels (Size B1, 700x1000 mm) are provided. Please make sure that the poster you send us or bring with you is of the indicated size.

The presentations and posters are to be proof-read by the Scientific Committee before being included in the conference publication. Papers of no more than 8 pages meeting the content and format requirements will be arranged into topics and published in an electronic publication edited as a book, with an ISBN number.

Based on the recommendation of the Scientific Committee, outstanding papers will be invited for publication in the journals 'A Falu', the 'Journal of Central European Green Innovation' and 'Acta Carolus Robertus', as well as 'Ecocycles'.

Languages of the Conference: Hungarian and English; as well as German in certain sections

Venue of the Conference:

**HUNGARIAN UNIVERSITY OF AGRICULTURE AND LIFE SCIENCES
KÁROLY RÓBERT CAMPUS
3200 Gyöngyös, Mátrai út 36., Hungary**

CONFERENCE PARTICIPATION FEES – MAY 5, 2022

Participation (with presentation or poster): HUF19,000/person

(The fee includes the conference publication and abstract book downloadable from the website, the programme booklet, a coffee voucher, and a conference gift bag.)

Participation for PhD students (with presentation or poster): HUF15,000/person

(The fee includes the conference publication and abstract book downloadable from the website, the programme booklet, a coffee voucher and a conference gift bag.)

Fee of paper publication (without participation in the Conference): HUF12,000/person

(The fee includes the conference publication downloadable from the website.)

Participation in the Conference without giving a presentation (for co-authors and guests): Free

The fees of services (lunch, reception) will be included in the 2nd Call.

IMPORTANT DEADLINES

Preliminary registration and uploading a one-page abstract (no more than 1000-1500 characters) in Hungarian and English:

March 27, 2022

Uploading the Hungarian, English or German text of presentations (no more than 8 pages) or posters:

April 10, 2022

Payment:

Payment of the registration fee and the fee of services must be made in HUF, with bank transfer, to the bank account number stated on the website.

Please make sure to make your payment before the deadline, otherwise your registration will be invalid, and the presentation or poster will not be included in the programme or the publication.

April 10, 2022

Dated: December 06, 2021

Dr. Dinya László
University Professor
Chairperson of Scientific Committee

Dr. Bujdosó Zoltán
University Professor
Campus Director